

Genus Technologies Enhances the Hyland Nuxeo Ecosystem

Genus Technologies & Hyland Nuxeo

The strong partnership between Genus Technologies and Hyland Nuxeo, which began in 2018, remains dedicated to consistently providing clients with significant value. With a focus on digital transformation, Genus brings over 25 years of expertise, boasting over thirty (30) specialized Nuxeo certifications, and works directly with customers or collaborates with Nuxeo's Professional Services team to deliver transformative Nuxeo solutions.

Our team has been integral delivering solutions in roles such as Architects, Functional and Technical Leads, and Solution Implementation Engineers across more than twenty Nuxeo projects, investing over 20,000 hours (about 2 and a half years) to develop transformative solutions for customers spanning Digital Asset Management, Digital Product Creation, and Enterprise Content Management.

The Genus Nuxeo Practice is committed to providing exceptional Nuxeo resources and offerings, aligned with a broader goal of delivering unparalleled value and ROI. Our team specializes in UX/ UI creation, Digital Product Creation, Digital Asset Management, Video Solutions, Legacy ECM Migrations, and Upgrades, serving diverse customer needs.

Areas of Expertise

> UX/UI Creation and Extension

- * Design and implement user experiences for a variety of use cases
- * Developed Genus UI for Nuxeo

> Digital Product Creation

- * Technical Leadership and Implementation for Fortune 500 Retailers
- * Expertise with Integration of Nuxeo with other systems in the DPC ecosystem such as PIM, PLM, and more

> Digital Asset Management

- * Over 20 years of experience delivering DAM solutions
- * Involved in implementing large projects with hundreds of millions of assets

> Video Solutions

- * Successfully addressed challenges related to video processing, storage, and efficient delivery/streaming
- * Created Nuxeo Video Suite to extend the video capabilities of Nuxeo

> Legacy ECM Migration

- Extensive migration project experience including IBM FileNet, SharePoint, and others
- * Genus has a well-established migration process

> Nuxeo Upgrades

- * Lead customer upgrades to LTS2021 and LTS2023
- * Genus specializes in complex environments with highly customized solutions

“Genus delivers creative solutions that have been critical to our success. Within the first 4 months of working with Genus, we completed 5 integrations to unify our content and product data. As a result of ongoing work, we continue to gain significant efficiencies in our digital product creation process.”

- Joe G. & Shawn E. Fortune 500 Retailer

ABOUT GENUS TECHNOLOGIES

Genus Technologies is a software consulting firm that empowers organizations to overcome the hurdles associated with automating content and related processes. Our cutting-edge solutions enable businesses to digitize their operations and streamline workforce tasks, enhancing efficiency and increasing profitability.

With a laser focus on delivering exceptional results, our team of experts is committed to simplifying the most complex challenges and helping our clients unlock and accelerate their content services and intelligent automation. When partnering with Genus Technologies, you can expect innovative solutions and unparalleled support every step of the way.

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Hyland Marketplace Offerings

Genus is committed to innovation, and we've demonstrated that by building several Genus offerings to enhance the Nuxeo solution, minimize your investment, and accelerate your time to market.

The addition of Nuxeo Video Suite to the Nuxeo Marketplace signifies our determination to enhance out-of-the-box video capabilities, opening new avenues for creativity and engagement.

More recently, the Genus UI for Nuxeo is a game-changer for Nuxeo customers seeking flexibility and control over their user interface (UI). The new UI, makes tasks like locating, viewing, and creating content quicker and more intuitive. As a result, training needs go down and user satisfaction and adoption go up.

The Genus UI utilizes pre-existing configurations, made in Nuxeo Studio, when displaying items such as search and document layouts, tasks, custom action buttons, and collections. This makes the transition from the Nuxeo Web UI to the Genus UI simple; it still allows you to seamlessly take advantage of Nuxeo Web UI upgrades and provides administrators a familiar method for making UI updates and changes.

Engagement Approach

Nuxeo projects can be complex and there are several types of engagement models to consider. Genus realizes every customer has different needs, skills, and constraints. As a result, Genus is flexible and works with you to construct engagement models to best meet your needs while still ensuring a successful implementation. We start with one of two primary approaches:

Standard Approach

- * Genus Provides Expertise for Development
- * Genus Provides Thought Leadership and Implementation Process
- * Genus Completes All Development Efforts
- * Client Provides Resources for Process, Content, and Functionality
- * Client Provides Work Oversight and Approvals

Enablement Approach

- * Genus Provides Expertise for Development
- * Genus Leads/Trains Client Development Resources
- * Client Provides Resources for Process, Content, and Functionality
- * Client Provides Work Oversight and Approvals

Regardless of the approach, our primary goal is to understand your needs, craft an approach that works for you, and deliver a solution that exceeds your expectations.

Reach out to sales@genustechnologies.com for more information.
